

ONLINE ADVERTISING

Directory Listing

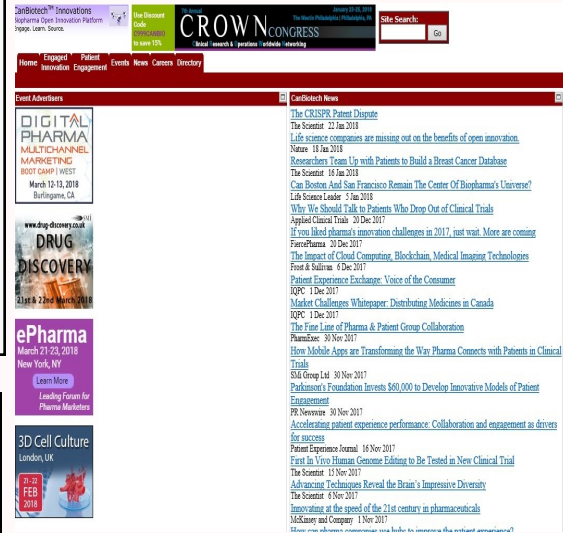
\$100 US/year

- Profile your company in CanBiotech's directories (up to 5 categories); Profile will be placed at the top of the selected categories as a highlighted profile, visible to all registered members.

Premium Event Listing

\$499 US/year

- Includes button placement with tracking link on our network home pages.
- Rotating banner on top of all pages on our networks.
- Text based listing in our event calendars including the partner calendar.
- Inclusion of button and text listing in our monthly newsletter.
- Dedicated email blast sent by CanBiotech to our members.



Button AD (150 w x 125 h pixels)

\$15 US/1000 impressions

Placed on a selected page (can include up to 50 words of text).

Banner AD (468 w x 60 h pixels)

\$25 US/1000 impressions

- Placed at the top of CanBiotech's pages as a rotating banner with URL and textbox message.
- Banner placement: at the top of each page including all pages or home pages, directory pages, event pages.



Text Event Listing

\$100 US/event

- Post events in CanBiotech's calendars (maximum of two calendars per event); events are included in one monthly newsletter emailing.

Newsletter Sponsorship/Dedicated Emails

- Sponsorships can include banner at the top of the newsletter, button ad and text (25 words) as the sponsor of the month's newsletter. Sent electronically to our global subscribers (\$45 US/1000 emails sent)
- Three newsletters: CanBiotech, BioEndeavor and our Provincial Newsletter: BioOntario
- Contact M. Damani at damani@canbiotech.com for a quote.

Packages

- Custom Packages can be designed based on your needs.
- Custom Packages can include any of the above options.
- Contact M. Damani at damani@canbiotech.com for more information.