

ONLINE ADVERTISING

Directory Listing

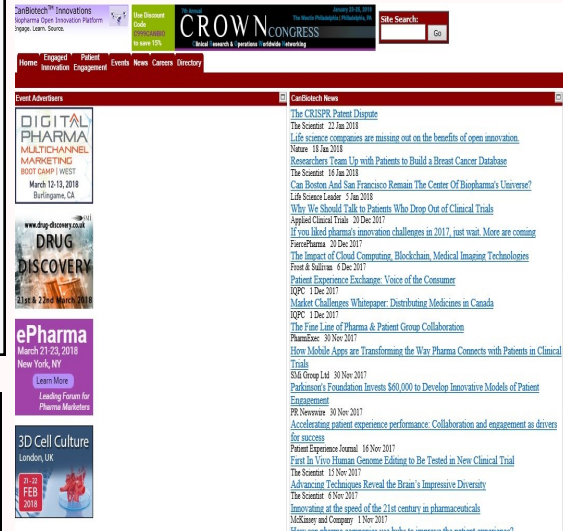
\$100 US/year

- Profile your company in CanBiotech's directories (up to 5 categories); Profile will be placed at the top of the selected categories as a highlighted profile, visible to all registered members.

Premium Event Listing

\$499 US/year

- Includes button placement with tracking link on our network home pages.
- Rotating banner on top of all pages on our networks.
- Text based listing in our event calendars including the partner calendar.
- Inclusion of button and text listing in our monthly newsletter.
- Dedicated email blast sent by CanBiotech to our members.



Button AD (150 w x 125 h pixels)

\$15 US/1000 impressions

Placed on a selected page (can include up to 50 words of text).

Banner AD (468 w x 60 h pixels)

\$25 US/1000 impressions

- Placed at the top of CanBiotech's pages as a rotating banner with URL and textbox message.
- Banner placement: at the top of each page including all pages or home pages, directory pages, event pages.



Text Event Listing

\$100 US/event

- Post events in CanBiotech's calendars (maximum of two calendars per event); events are included in one monthly newsletter emailing.

Newsletter Sponsorship/Dedicated Emails

- Sponsorships can include banner at the top of the newsletter, button ad and text (25 words) as the sponsor of the month's newsletter. Sent electronically to up to 20,000 global subscribers (\$45 US/1000 emails sent)
- Three newsletters: CanBiotech, BioEndeavor and our Provincial Newsletter: BioOntario
- Contact M. Damani at damani@canbiotech.com for a quote.

Packages

- Custom Packages can be designed based on your needs.
- Custom Packages can include any of the above options.
- Contact M. Damani at damani@canbiotech.com for more information.