

marcus evans to Host the 8th Annual Pharmacovigilance, Drug Safety & Risk Management Conference on September 20-21, 2018 in Philadelphia

marcus evans will host the **8th Annual Pharmacovigilance, Drug Safety & Risk Management Conference on September 20-21, 2018 in Philadelphia**. This conference will address emerging trends in risk management, reporting automation and other surveillance strategies. Participants will discuss the latest strategies and tactics in building a comprehensive enterprise wide PV framework.

Key Topics to be Discussed:

- **Leverage** Artificial Intelligence and Machine Learning to minimize errors and improve data processing
- **Automate** PV practices to streamline risk assessment and data capture
- **Enable** predictive drug safety through a proactive risk management approach
- **Ensure** safety by improving reporting and monitoring of adverse drug events
- **Develop** strategies for incorporating and enhancing pharmacovigilance in combination products

Key Speakers Include:

- Alexandre Kiazand, M.D., Head Safety Science, **AstraZeneca**
- Katherine Roberts, Vice President, Global Pharmacovigilance Operations & Systems Quality Management, **Incyte**
- Elizabeth Allee, Senior Director, Case Processing Center of Expertise, **AbbVie**
- Linda Lum, Director, Global Pharmacovigilance & Epidemiology, **Bristol-Myers Squibb**
- Deepa Venkataraman, Senior Director, Section Head, Drug Safety & Pharmacovigilance Operations, **Pharmacyclics LLC, an AbbVie Company**

For more information, please visit: <http://bit.ly/2Jo3NWC> or you can contact Amanda Pink at amandap@marcusevansch.com.

marcus evans conferences annually produce over 2,000 high quality events designed to provide key strategic business information, best practice and networking opportunities for senior industry decision-makers.