PABORD is the first exhibition and conference entirely dedicated to Outsourcing in Research and Development for the Pharmaceutical and Biotechnology industries. With an international line-up of renowned speakers, and over 200 exhibiting companies, this cutting-edge new event is taking place at London’s ExCeL conference and exhibition venue on September 28th and 29th 2004.

In a strong vote of confidence and support, the UK Department of Trade & Industry has decided to support the Pabord event, and Mr Tom Salusbury is to speak about 'How government can help SME's internationalise business', a subject that will be hugely interesting to thousands of businesses.

Each day, delegates and visitors will have a choice of two separate conference streams, following exciting Keynote deliveries from Dr Christopher Milne of Tufts University and Dr David Cavalla of Arachnova. In all, 35 industry experts representing organisations from around the globe will gather to present insightful and sometimes controversial papers which will stimulate much debate with regard to how to develop effective outsourcing strategies to gain a competitive advantage in the discovery and development of new drugs.

Global participation in the Pabord event has been highlighted by the recent addition of Sierra Biosource Inc, USA and SGS SA, Switzerland to the programme. To date, companies from 17 countries are scheduled to participate.

A recent Biopharmaceutical Outsourcing Report has indicated that the improved financing climate for small pharm/biotech is creating a win-win situation for both the small pharma/biotech and CRO sectors. CRO's are benefiting as small pharm/biotech companies outsource more than 80% of their development work. CRO executives are accordingly raising profitability projections for 2004.

PABORD is a two-day exhibition and conference being staged at ExCeL, London’s premier exhibition and conference venue, and is open on the 28th and 29th September 09.00 – 18.00 daily. PABORD is free to visitors who can register in advance online at www.pabord.com or by contacting the organisers office at: Pabord Ltd; 25 The Waterfront Sovereign Harbour Eastbourne BN23 5UZ. UK. Tel 0044 (0)1323 472467 Fax 0044 (0)1323 471947 www.pabord.com