

marcus evans to Host the 2nd Annual Innovation Excellence for Life Sciences Conference on November 29-30, 2017 in Boston, MA

marcus evans will host the **2nd Annual Innovation Excellence for Life Sciences Conference** on November 29-30, 2017 in Boston, MA. By attending this exclusive event, delegates will receive practical knowledge and tangible insights from leading innovation, R&D, corporate development and strategic alliance professionals on how to institute internal frameworks that foster cross-lateral participation in innovation, allocate resources to projects presenting the most potential, and establish effective partnerships with external groups.

Take Away with Practical Insights That Will Allow You To:

- **Localize** internal thought leaders to champion innovation expansion throughout the ranks
- **Systematize** innovation to activate ideas and readily formulate development plans
- **Establish** alternative partnerships to maximize cross-industry collaborations and achieve varied insights
- **Question** current methods to change industry perception of innovation and implant pathways for disruptive innovation
- **Power** greater innovation participation through the use of advanced data analytics

Expert Speaker Panel Includes:

- **Laura Whitsitt**, Senior Vice President, Research & Development Orthopedics, **Smith & Nephew**
- **Justin Wright**, Vice President, Drug Delivery Innovation, DDR&D Technology, **Eli Lilly & Company**
- **Sam O'Connor**, Executive Director and Head of Operations & Portfolio Management, **Pfizer**
- **Jane Rhodes, PhD MBA**, Senior Director New Initiatives, Value Based Medicine, **Biogen**
- **Rae Ann Cook**, Sr. Director, Strategy, Insights & Innovation, **Johnson & Johnson**

For more information, please visit: <http://bit.ly/2wu3hxp> or you can contact Amanda Pink at amandap@marcusevansch.com

marcus evans conferences annually produce over 2,000 high quality events designed to provide key strategic business information, best practice and networking opportunities for senior industry decision-makers.