

marcus evans to Host the Strategic Partnerships for External Innovation in Drug and Device Conference, April 18-19, 2018 in Boston, MA

marcus evans will host the **Strategic Partnerships for External Innovation in Drug and Device Conference**, April 18-19, 2018 in Boston, MA. This **marcus evans** program will address key changes and new considerations for maximizing benefits of external innovation. Participants in this event will focus on establishing long-lasting & mutually beneficial partnerships to propel innovation strategy. Advance winning strategies for external partnerships to fortify innovation, optimize R&D, and secure competitive advantage.

Attending This Conference Will Enable You To:

- **Achieve** corporate goals & ensure competitive advantage by championing external innovation
- **Develop** mutually beneficial partnerships through proactive communication & transparency
- **Optimize** scouting & filtering tactics to streamline Go-No-Go decisions
- **Define** expectations for collaboration between small & large scale organizations
- **Enable** conventional & unconventional partnerships to reap benefits of diverse partners & drive innovation

Confirmed Key Speakers Include:

- **Nicholas Pachuda**, World Wide Vice President Orthopedic Innovation, **Johnson & Johnson Medical Devices**
- **Tad Weems**, Early Stage Partnerships, Director, **Agilent Technologies, Inc.**
- **Pravin Jadhav**, Senior Director, Innovation & Business Transformation, Corporate Projects, **Otsuka**
- **Sree Kant**, Head of Strategy – External Science & Innovation, **Prizer**
- **Ronald Dorenbos**, Associate Director, Materials & Innovation, **Takeda Pharmaceuticals**

For more information, please visit: <http://bit.ly/2DGvTWX> contact Amanda Pink at amandap@marcusevansch.com.

marcus evans conferences annually produce over 2,000 high quality events designed to provide key strategic business information, best practice and networking opportunities for senior industry decision-makers.