

5 REASONS TO ATTEND DPHARM EUROPE

dpharmEUROPE

FEB. 8&9
2017
The Millennium Gloucester Hotel
London, UK



REASON #1

NEW LEADERSHIP IN EUROPEAN INNOVATION

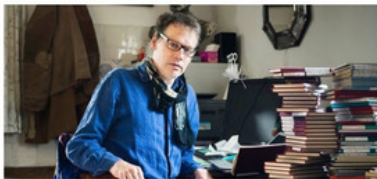
Switzerland's Vanessa Reddy, Roche, UK's Richard Mason, Johnson & Johnson and Germany's Mélanie Hérault, Bayer AG all have leadership roles in driving innovation and will tell us how they are making this a reality in their organizations.



REASON #2

CLINICAL TRIALS ON WHEELS

A bus that takes the clinical trial to the patient. The University of Birmingham is shaping the future of clinical trials by going out to hard to reach communities with their Health Research Bus. Generate ideas for reaching diverse communities through their lessons learned.



REASON #3

MAKING HISTORY: CROWDFUNDING CLINICAL TRIAL

Journalist, Alexander Masters reports on a pioneering new project making global history in clinical trials. DPharm Europe's inaugural keynote speaker returns two years later to deliver an update on the cancer drug that was rescued through crowdfunding and has recently been administered to the first patient.



REASON #4

REAL WORLD DATA CLINICAL TRIAL RESULTS

Janssen and GSK, share case study results on obtaining and using real world data to transform clinical trials and their outcomes.



REASON #5

NETWORKING & CELEBRATING INNOVATION IN CRYSTAL PALACE STYLE

The conference takes place in the six-story glass atrium at the Millennium with a "theater-in-the-round" type experience. Inspired by Prince Albert's vision in 1854 for a Crystal Palace to showcase the Great Exhibition of industry innovation, we are excited to bring together innovators to advance clinical research at DPharm Europe in our own "Crystal Palace"

REGISTER AT CONFERENCEFORUM.ORG

**ADD-ON
EVENT RATE**
\$595

If you are registering to attend Disrupting Clinical Trials (DPharm) Europe and would like to attend Patients as Partners Europe as well, you may choose Patients as Partners Europe as an Add-On Event for only \$595 (or ~£480).

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